



January 26, 2022

Carmen Caruso  
Central Area Planner  
City of Brampton  
[carmen.caruso@brampton.ca](mailto:carmen.caruso@brampton.ca)

Dear Carmen,

**Re. Application to Amend Zoning By-Law, City File No. OZS-2021-0053**

I am writing in support of the Application to Amend the Zoning By-Law brought by Malone Given Parsons Ltd. – Greenwin Corp./Sweeny Holdings Ltd., city file number OZS-2021-0053.

Ryerson Venture Zone is a non-equity incubator and market-development program that focuses on launching market-ready startups in the City of Brampton. Our virtual programming (for now), teaches first-time founders the foundations of market development, enables industry partner collaborations and helps technology startups develop a playbook for market launch and growth beyond RVZ.

The development of the towers that are the subject of this application, both the 205 hotel suites, conference centers and surrounding meeting areas, will provide important infrastructure to support the delivery of a wide variety of RVZ related events and functions in downtown Brampton, and will thereby support the continued growth of Brampton as an important centre for innovation and economic development. These hotel suites will accommodate conference attendees, employees of RVZ founders and entrepreneurs traveling from other countries, and a wide variety of other participants in the work of the RVZ and in the advancement of Brampton's growth generally.

We believe that by developing critically important hotel accommodation, this development will meaningfully contribute to Brampton's success as a national centre for startup activities, and will help drive the growth of Brampton's Innovation District.

Please do not hesitate to contact me should you have any questions.

Sincerely,

*Usha Srinivasan*

Usha Srinivasan PhD  
Director - Ryerson Venture Zone