Stronger Together Brampton Campus January 2023

Algoma



Campus Renovation And Expansion Update

- Phase 3 renovations including the renovation of 28 Main St and 56
 Queen St currently underway, increasing footprint to 51,000 sq. ft.
 - o 20,000+ sq. ft. renovation
 - 90+ seat classroom
 - Dedicated space of 3000+ sq. ft. for student success related services
 - An additional 13,000 sq. ft for Professional and Continuing Education (PACE) and all of its programming
 - Four 50/60 seater classrooms
 - One new computer lab
 - Additional administrative offices and flex workstations

Looking to the Future

- Developing a Master Plan for the Brampton campus which will include a significant expansion of our current infrastructure.
 - This will include a new residence, food services, additional student-specific spaces, research and academic space, and more.
- Undergoing a full campus space assessment with Education Consultant Services will identify current and future space requirements and needs.
 - Initial findings Algoma U requires approximately 365,000 sq. ft. of space. To support over 5000 FTE





Enrolment, Recruitment, Marketing, And Programming Update

- Recruitment and marketing efforts are in full effect
 - Over 5,000 students enrolled at the Brampton campus this year
 - Close to 50% increase in domestic students enrolled at the Brampton campus compared to 2021/22 intake, and 168% growth in domestic students since 2019/20
 - 38% increase in secondary school applications to the Brampton campus for Fall '23
 - o 20% increase in visits to the Brampton campus webpage

New Programming Delivered at the Brampton Campus

- Four new programs offered in the past year at the Brampton campus
 - The Business of Esports Degree
 - BA, Community, Economic, and Social Development
 - Partnership with UNITY to offer programming that will accelerate education, training and development of Real Time-3D applications
 - Project Management Graduate Certificate

Upcoming Programming

- Undergraduate Programming
 - Bachelor (BA), Sociology
 - Social Work
 - Bachelor (BA), Environmental Studies
 - Bachelor (BA), Criminology
 - Bachelor of Science (BSc)

5,000+ students enrolled at Brampton campus 20K+sq ft expansion in the heart of downtown Brampton

\$269K+
in bursaries awarded to 115
local Brampton students



in visits to Brampton campus webpage



delivered at the Brampton campus



Graduate Programming

- Master's in Business Administration (MBA)
- Master's in Business Economics
- Master's of Computer Science & Technology
- Master's of Science (MSc) in Computer Science
- Master's of Social Work (MSW)
- Master's in Clinical Psychology



Community Engagement And Economic Impact

2022 Sponsorships

- Supported Lunar New Year, Black History Month, Fright Nights, Farmers' Market, The Rose Presents Season
- Performing Arts Co-Op & Intern Program for Black and Indigenous Youth
- BBOT Annual Sponsorship State of the City, Business Excellence Awards, Annual General Meeting, Business Insight Series, Advocacy Issues Forum

Brampton Campus Entrance Bursary

Over \$269K has been awarded to 115 students across the Peel Region for 22S and 22F

Algoma University Economic Impact Survey

- The City of Brampton's ROI is expected to be \$5.4 for FY 2022
- By FY 2028, the final year of this analysis, the City's investment is expected to generate a return on investment of 58.2 to 1

Employment Growth

- Vice-President, Finance and Operations and Dean, Faculty of Business and Economics located at the Brampton Campus
- 17 new staff and administration positions created, and located, at the Brampton campus
- 6 new full-time and 34 new part-time faculty positions located at the Brampton campus



FY 2018 to FY 2028 annual impacts



Short-run Capital Spending Impact

\$14.9 MILLION

N/A



Long-run Operations Spending Impact

\$208.2 MILLION

\$43.6 MILLION



Long-run Student Spending Impact

\$124.3 MILLION

\$18.5 MILLION



Long-run Alumni Impact

\$226.3 MILLION

\$67.8 MILLION

TOTAL IMPACT

\$573.7 MILLION

\$129.9 MILLION

JOBS SUPPORTED

N/A 1,496 ANNUAL BRAMPTON CAMPUS IMPACTS (UNDISCOUNTED)

FY 2018

FY 2028



Long-run Operations Spending Impact

\$593.3 THOUSAND



\$43.6 MILLION



Long-run Student Spending Impact

\$274.9 THOUSAND

\$18.5 MILLION



Long-run Alumni Impact

\$2.0 MILLION

\$67.8 MILLION

TOTAL ANNUAL IMPACT

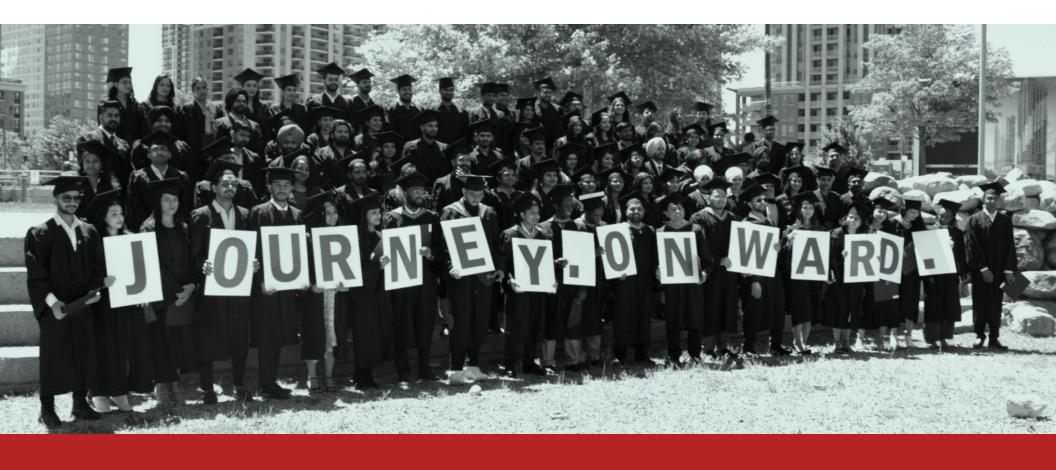
\$2.8

\$129.9 MILLION

JOBS SUPPORTED

39

1.496



Thank You - Chi-Miigwetch - Merci



APPENDIX A: STUDENT HOUSING STRATEGY

Student Housing Strategy

OFFERED TODAY

- Canada Homestay Network supporting student housing
- Places 4 Students allows landlords to post directly to students looking for housing
- Student supports in place to advise students on living arrangements including:
 - Landlord tenancy act
 - How to find rental opportunities
 - Financial supports if required

PLANNING FOR TOMORROW

- SCION study examining the demand for student housing to support planning for new buildings over the next 2-5 years.
- In discussion with developers for potential new Residences in downtown Brampton
- New residence(s) could be in place within 2-3 years to meet demand.







APPENDIX B: STUDENT SERVICES

STUDENT SUPPORT

- Academic Advisors & Registrar
- Regulated International student Immigration Advisors (RISIA)
- Assistant Student Experience Coordinator
- Research Opportunities
- Open Door Policy
- The Math & Writing Lab
- FREE tutoring for every student
- Access to a Learning Strategist
- Student Success Workshops
- Co-op and Career Services
- Career Link
- Alumni Events





HEALTH & WELLNESS

- Personal wellness models
- Professional Services
- Counseling Services (11 in Brampton)
- Maintained a zero-waitlist for counselling support services
- Significant increase to counselling and mental health supports for students (24/7):
 - TalkCampus instant mental health support for students
 - IM Well App safe and confidential live chat 24/7 access to counselling support in over 240 languages.
 - Homewood Health 24/7 unlimited access to counselling and life coaching in 140 languages
- Full Health Plan Coverage





APPENDIX C: 28 MAIN STREET







Ground reception area





Lecture Hall



Second floor waiting area

Lecture Hall



APPENDIX D: 56 QUEEN ST



Main Entrance & Student Lounge



Algoni

Workshop Lounge





Workshop & Event Space

Classroom