



ConsidraCareTM

**Making Senior Home Care
Accessible for Everyone**

www.considraccare.com



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We are a Brampton-based venture addressing one of Canada's (and the world's) biggest crises.



5M+

Canadians provide informal care to their seniors at an economic loss of \$100B / year

1.6M

Seniors in need of professional

+ 190%

Senior population growth by 2050

8x

More demand for care than resources



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Our proprietary technology solves Canada's senior home care industry's biggest problems

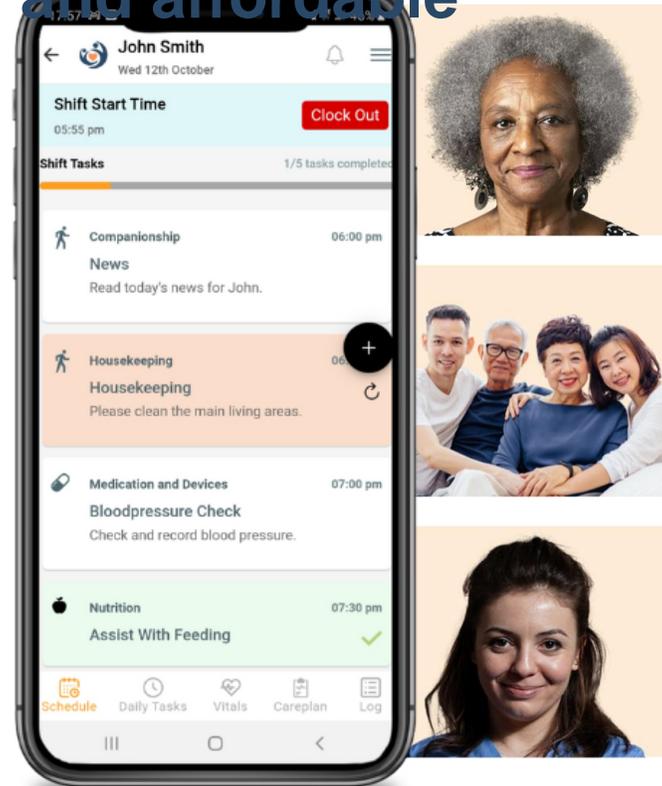
Industry Challenges

Expensive, substandard & unreliable home care

Mistreated seniors & untrusting families

Demotivated and disrespected caregivers

ConsidraCare enables end-to-end automation of home care delivery, while making it transparent and affordable



High-quality care for seniors

Affordable, safe and personalized care

Real-time updates for families

Transparency and peace of mind

Empowerment for caregivers

Respect, support and equitable Income



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Rapid growth in the first 12 months of operations

90%+

Q/Q growth

25+

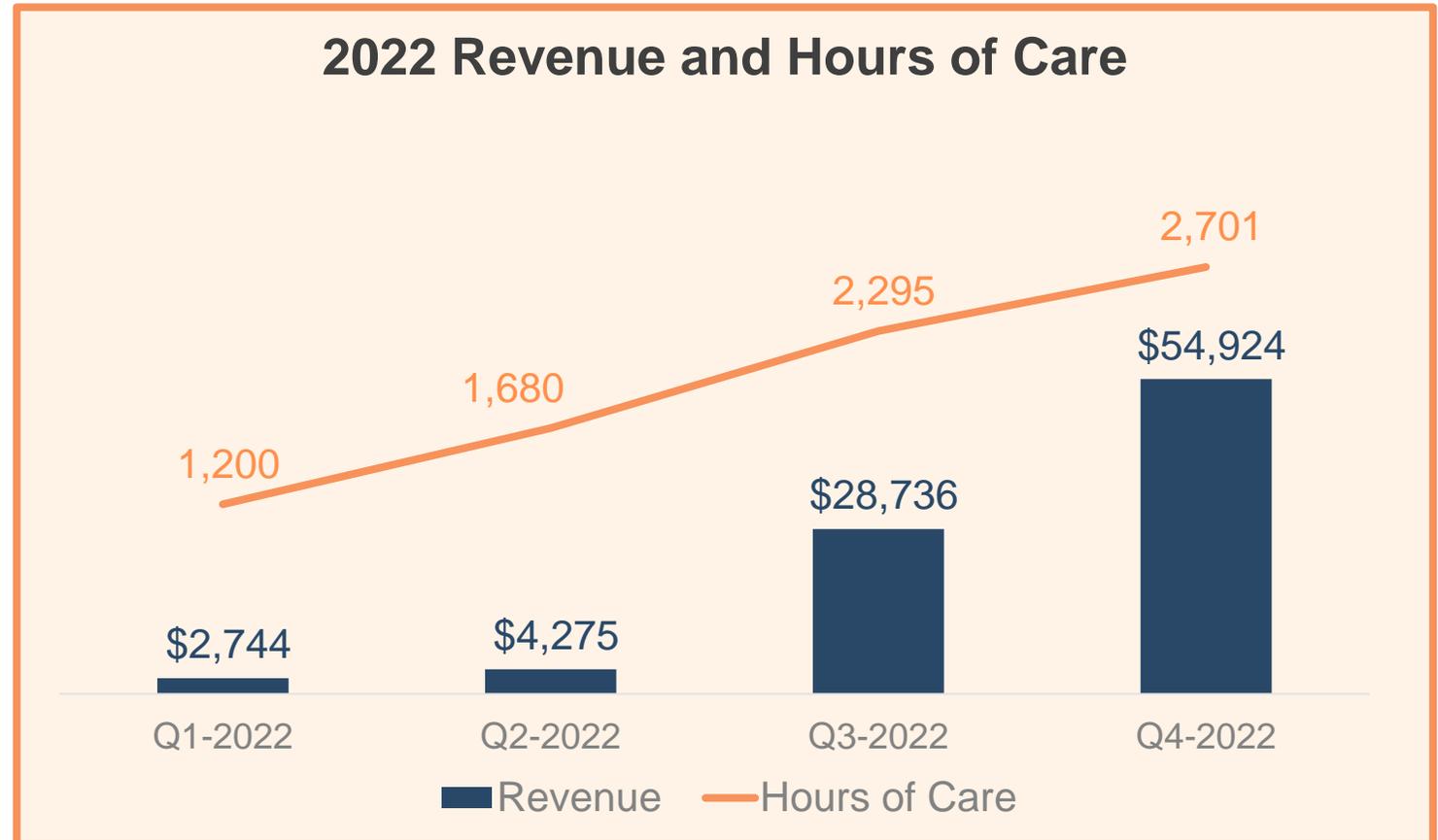
Jobs created

8K

Hours of personal and nursing care delivered

5★

Customer reviews



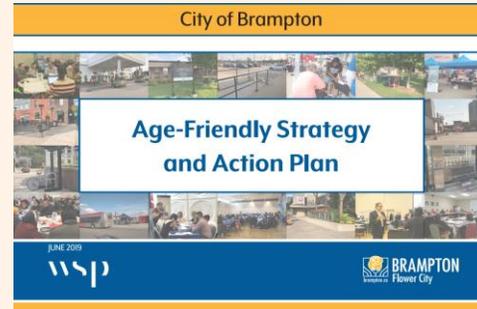


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Brampton as a competitive advantage for domestic and international growth



Canada's fastest aging major city



Strategic focus on aging-in-place



Highly diverse and relevant workforce



Support for under-represented founders



- ✓ Helped finalize investor pitch-decks and financial models
- ✓ Connected with potential investors
- ✓ Provided high-value market and competitive research
- ✓ Provided sales and business development leads
- ✓ Provided personalized mentoring on strategy, sales, PR and security

We are mission driven, seasoned and hands-on founders with a majority female and visible-minority team

THANK YOU

