

Catalyst Cyber Accelerator

Participant Spotlight »

May 30th - Aug 24th, 2022

#WeAreCatalysts
#TeamCatalyst



Let me tell you a story...



9 year old boy

Victim of Child Abuse

- Trusted babysitter
- Groomed with Pornography
- Made to feel special
- Taught to keep a secret
- Parents trusted

“This little boy was me.... Today technology is bringing predators into the bedrooms of our children. We must protect them.” James Hayes, CEO @CyberLegends

**How many people here know someone
that has been abused, cyber bullied or
harassed with technology?**



Technology has made it harder to keep our kids safe

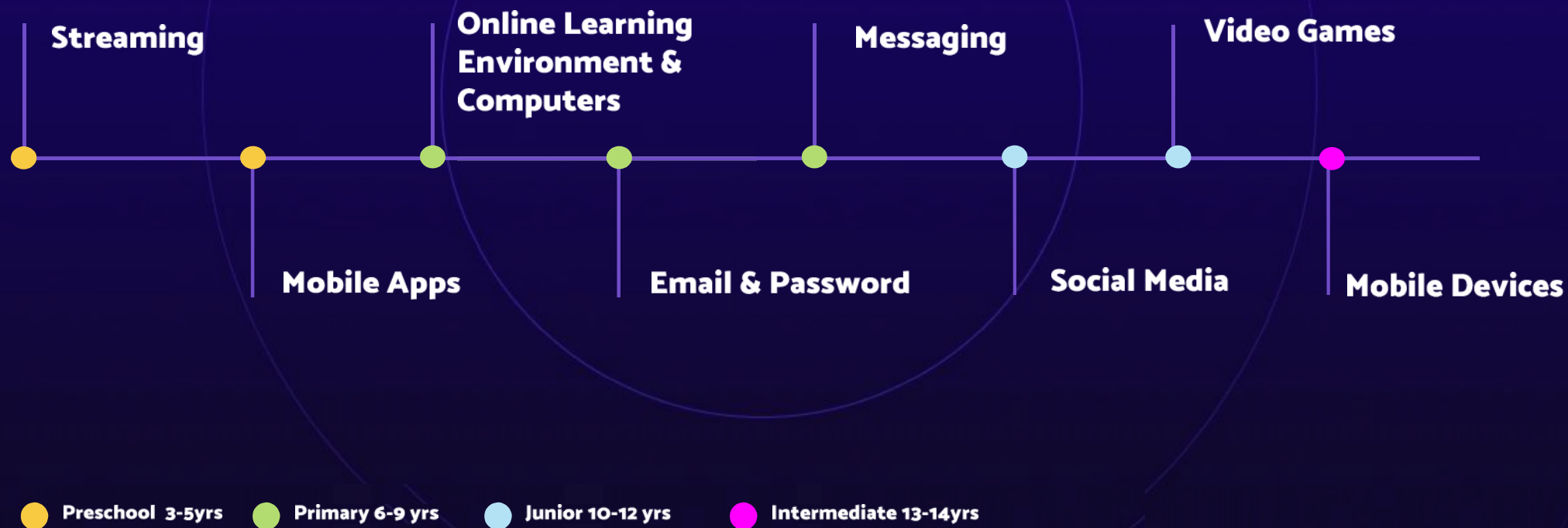
“More than 1.5 billion children and young people are at increased risk of harm as their lives moved increasingly online during the lockdown in the COVID-19 pandemic.”



**What role does
Brampton K-8
education system
play?**



... direct & indirect technology introduction.





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WH?

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(^_^)

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LMR!@#! :(

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(^_^)

P#IFX?... :(

:(((

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FDK@XF!?!?!?

>.<

WH?

@XF!

:(

FXK.. OAGHR.TJB#!!!

O_o

U! XKL! :(((

Solution

The Solution

The future of Cyber Safety

We have built a first of its kind cyber safety game-based learning platform where children can turn their passion for gaming into making them safe online.

We are on a mission to help parents, educators and enterprises raise cyber smart kids.



Highly Differentiated

A world class open world role playing game (RPG) combined with our proprietary cyber safety curriculum



Something New

First mover in the cyber safety space



Solving a Huge Problem

Scalable+Accessible+Personalized learning protecting children online

Game Based Learning

Learn

Curriculum aligned and ready to go - download, teach and assign game-based content.

Play

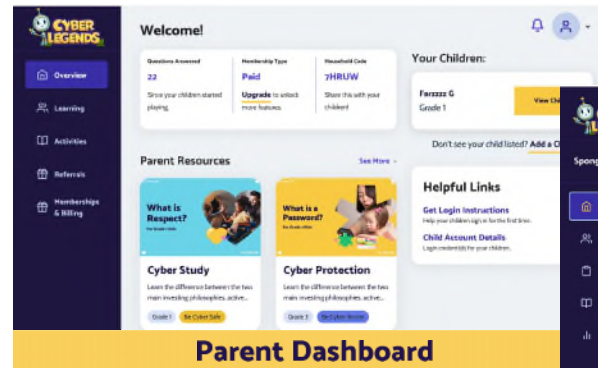
Open world video game kids explore in class and at home.

Master

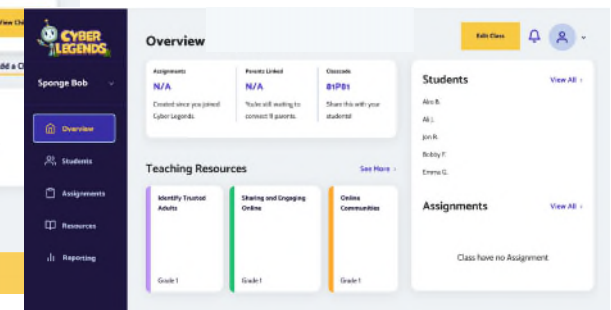
Kids master cyber safety through relatable gameplay.

Access

Access personalized AI driven learning.



Parent Dashboard



Teacher Portal



Curriculum



Open World Video Game



ROGERS
cybersecure
catalyst

**How the Rogers Cybersecure Catalyst
helps Cyber Legends Protect Brampton**

What their website says you get.....

Knowledge and Expertise

Workshops from industry-leading experts in product strategy, marketing, operations, sales growth, legal strategy and more.

Mentorship

Access to 1:1 engagement opportunities and mentorship support from leading companies and entrepreneurs.

Connections

Peer engagement opportunities and access to our growing network of cybersecurity investors.

What you also get....



Ontario School Boards

(Launched Oct 17th)

Targeting:

35 Public Boards

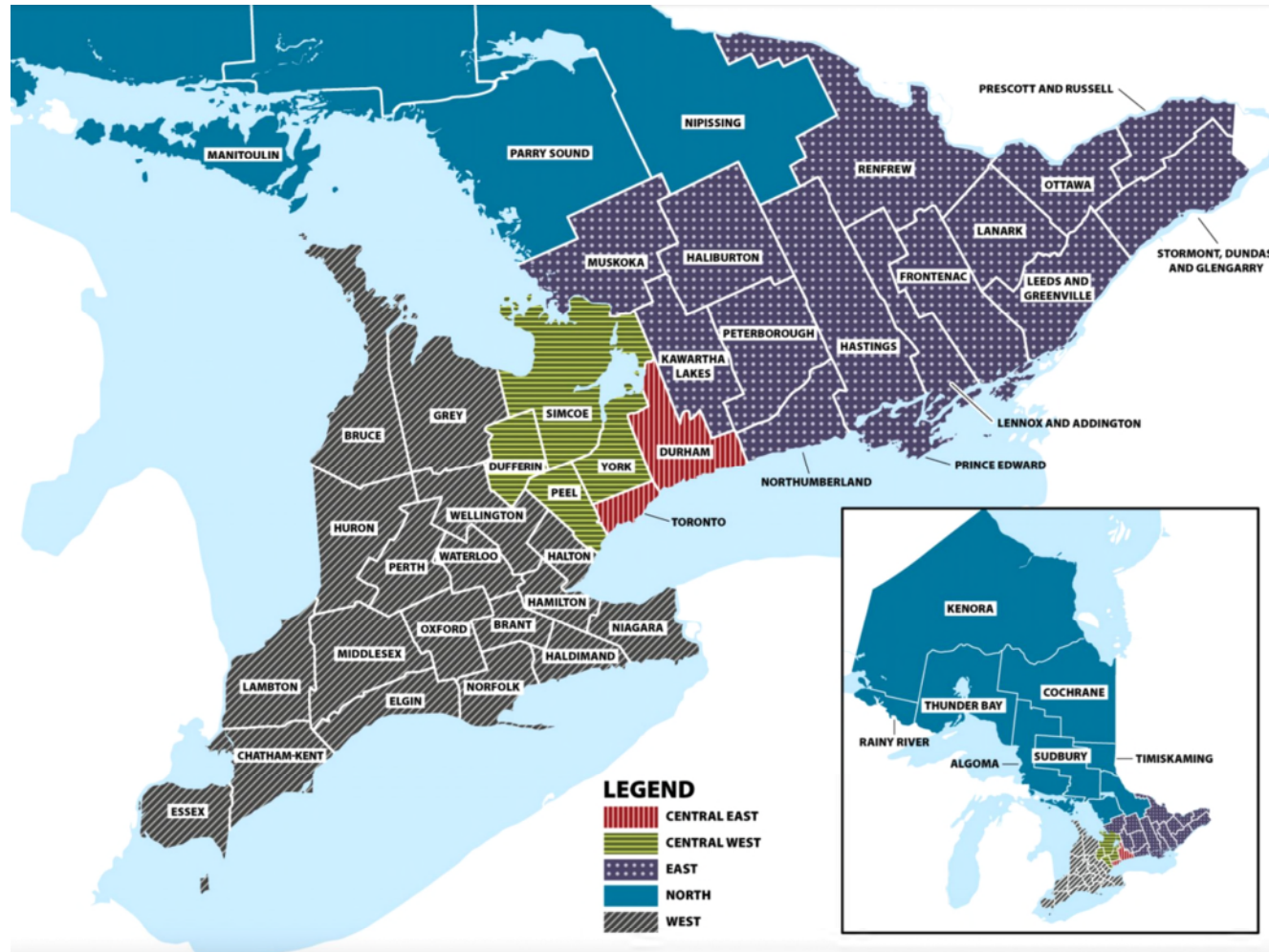
37 Catholic Boards

3962 Elementary Schools

1,394,041 Students

Signed Boards

- Thames Valley School Board
 - 154 schools
 - 52,000 students
- Rainy River School Board
 - 11 schools
 - 1,750 students



Value for ENTERPRISES:

Protect employees and customers



ESG Benefit



Institutional Risk Reduction



EAP Program Support



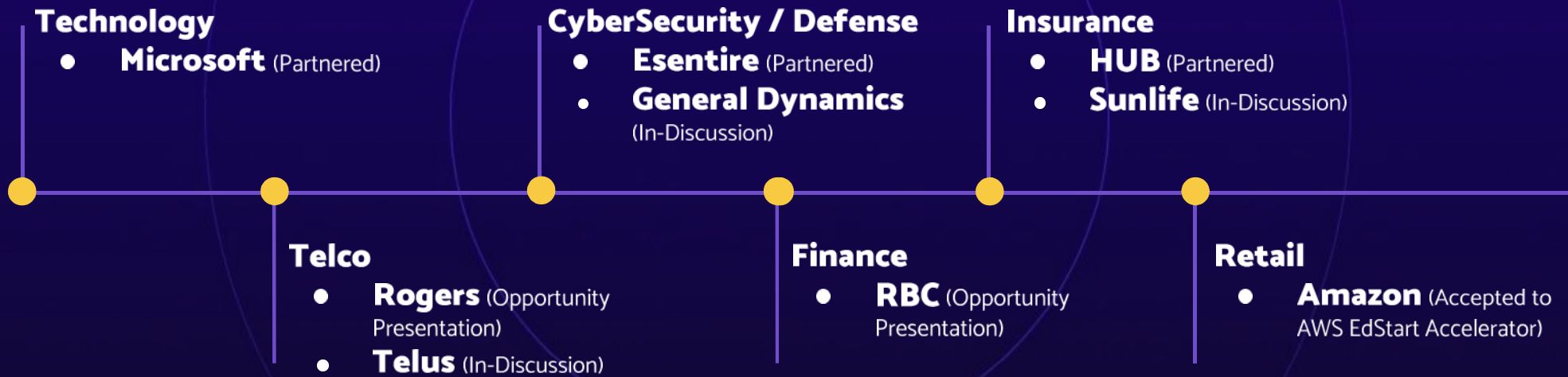
Cost Effective

Real Value to Protect our Children

GO TO MARKET

Enterprise Sales Funnel:

\$1+ million USD





**Cyber Smart is the
new Street Smart**

