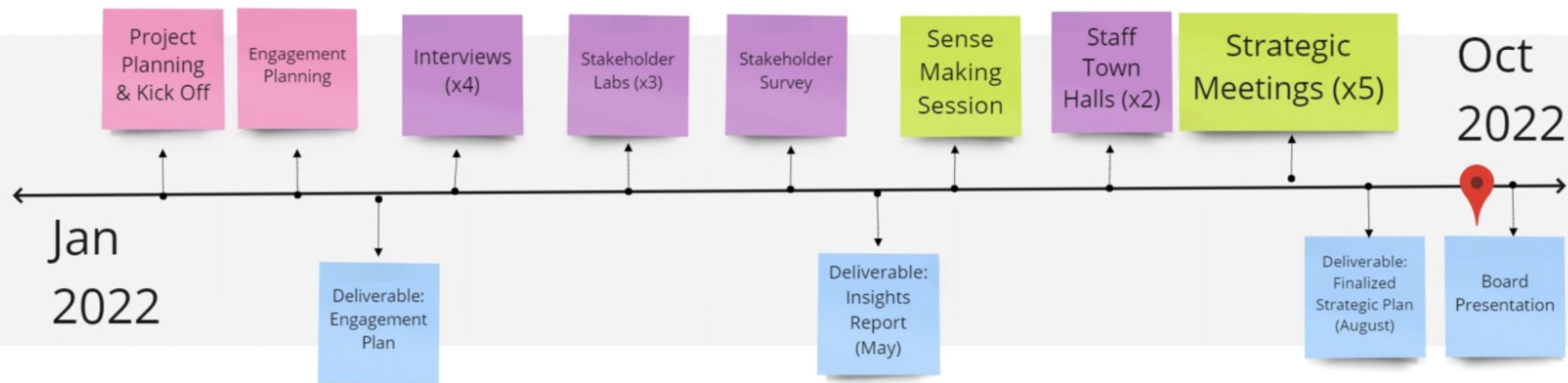


Brampton Library

Strategic Plan 2023 – 2027

**Brampton
Library**

Project Timeline



Engagement Activities



Research Questions

1. How do you feel about the current state and future direction of the Brampton Library?
2. How do you understand the role of the Library—both now and in the future?
3. What are the challenges, obstacles and risks facing the Brampton community and the Brampton Library?
4. What ideas do you have in mind for what Brampton Library could achieve in the future?

Stakeholder Consultation

- ★ Online survey of residents with over 1000 responses
- ★ Interviews with key community leaders
- ★ Virtual stakeholder labs with community members, external partners, and library staff

Engagement Insights



Current State Insights

1. Brampton Library has many strengths and resources. Community members and staff express that the Library is performing at a high level.
2. Library staff are very engaged but are looking for more supports and opportunities.
3. Brampton community needs are outpacing current supports and services, especially in response to the growing size and diversity of the city.
4. The Brampton community values equity, diversity, inclusion and safety—however some feel these values are being challenged.

Future State Insights

1. People see opportunities to design the Library's physical spaces to be dynamic and responsive to different community needs.
2. The Library is seen as a trusted community hub and "defender of the commons."
3. Engaging with community members and external partners can help the Library meet more community needs.
4. The Library can increase capacity by creating more opportunities for staff engagement and progression.
5. The Library's use of digital tools and technology needs to be scaled to better engage with the community.



Our vision inspiring connections

Our mission

To build an inclusive community
by inspiring learning, literacy,
and social cohesion.



Our values

Creativity



Curiosity

Collaboration



Community

Connection



Brampton Library

Our strategic directions

▶ Become known as the
place for discovery

▶ **Grow capacity**
in response to
community needs

▶ **Build social cohesion**
by providing equitable
and inclusive services

▶ **Drive our leadership**
by reflecting the
community's diversity

▶ **Emerge as the
community's
top choice for
partnerships**

What might these strategic directions mean?

➤ **Become known as the place for discovery**

- Makerspaces, recording studio
- Centre for Innovation
- Improved web experience

➤ **Grow capacity in response to community needs**

- Expand services at Gore Meadows, South Fletchers, South West branches
- New branches to serve growth

➤ **Build social cohesion by providing equitable and inclusive services**

- New community hub services
- Expand fundraising efforts for equitable services such as device lending program

➤ **Drive our leadership by reflecting the community's diversity**

- Staff skills development opportunities
- Library career recruitment outreach

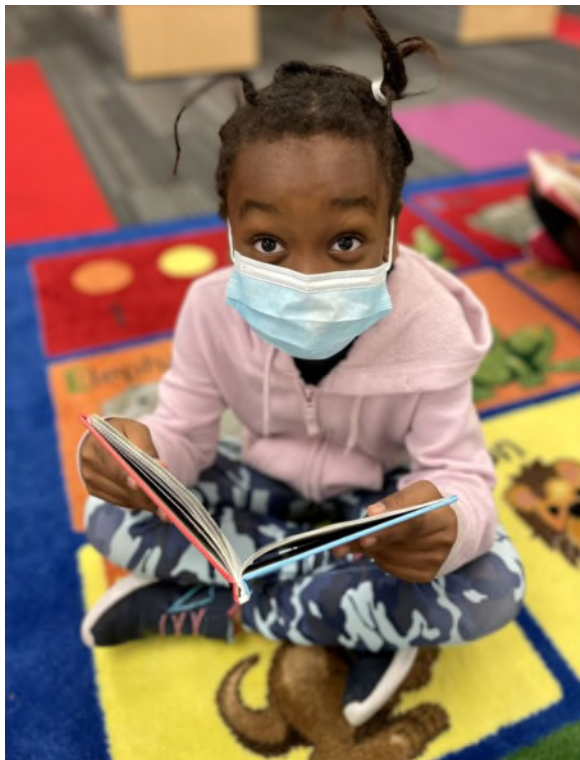
➤ **Emerge as the community's top choice for partnerships**

- Partner service kiosks in branches
- Convene community leaders to develop community solutions
- Post-secondary partnerships: study space, innovation showcase, etc.

What are the next steps?

- **Council presentation and endorsement**
- **Community and stakeholder communication**
- **Development of objectives and key results for first year**

Thank you for your support!



Todd Kyle

CEO, Brampton Library

Michael Ben

Chair, Brampton Public
Library Board