



January 30, 2023

Mayor Patrick Brown and Members of Council
City of Brampton
2 Wellington Street West
Brampton, ON, L6Y 4R2
Via email: peterfay@brampton.ca & parkingstrategy@brampton.ca

Dear Mayor Brown and Members of Council,

On behalf of the Downtown Brampton BIA (DBBIA) board of directors and our 300 + downtown businesses and 140 landlords, we are writing to City of Brampton Council to provide feedback on the Draft Parking Plan for the City of Brampton.

Downtown Brampton BIA board of directors and staff attended the most recent public information virtual session on Thursday December 15, 2023 as well as a meeting that was specifically set up by city staff for the Downtown Brampton BIA on January 17, 2023.

At this time, we the DBBIA have been in discussions with a number of business owners and operators about the following recommendations specifically to the Downtown Brampton area:

Highlights from the Draft Brampton Parking Plan for Downtown Brampton include the following recommendations and we have provided the DBBIA's feedback in red:

- Remove the one-hour free parking at municipal garages - DBBIA does not support this
- Increase the hourly parking price rates of the metered on street parking and the cost of the monthly and annual parking permits - DBBIA does not support this
- Continue to provide parking spaces in municipal parking garages dedicated for short-term (hourly or less than hourly) purposes. DBBIA supports
- Convert downtown on-street parking meters from pay-and display into pay-by-plate and smart parking meters - DBBIA supports
- Upgrade the payment technology at the municipal parking garages in the downtown area, use pay-by-plate machines and LPR cameras. DBBIA supports – but would recommend coin operated machine option with new technology
- Cancel the CIL of parking program in Brampton Downtown - DBBIA needs more details on this and the strategy on how to build new parking infrastructure in the next 5/10/15/20 years without a Cash in Lieu program for new development in the downtown
- Add public parking within key strategic areas and Major Transit Station Areas as part of the Community Benefit Charges. DBBIA supports

As the Downtown Brampton BIA, a business organization, representing hundreds of tax payers and property owners, we are very passionate about the parking strategy, infrastructure, maintenance, ease of use for all, and safety factors in the parking garages and spaces in the downtown core.

While we commend the City of Brampton for the work they have done on the new Parking Plan for the City of Brampton, the DBBIA is focussed on business recovery from Covid 19, as well as barriers to entry for downtown for everyday shopping, dining and professional business in downtown, specifically related to the road work and safety concerns.

We recommend that you look at postponing increasing parking rates, fees and eliminating the first hour free, until a later date, and/or after the completion of the Region of Peel Sanitary and Sewer replacement as well as the downtown streetscaping.

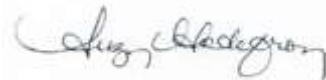
Best regards,

Carrie Percival

Carrie Percival
Chair
Downtown Brampton BIA

Rick Evans

Rick Evans
Development & Safety Chair
Downtown Brampton BIA



Suzy Godefroy
Executive Director
Downtown Brampton BIA

Cc.

- Steve Ganesh, Commissioner of Planning, City of Brampton
- Harry Persaud, Director, Downtown Revitalization, Public Works & Engineering
- Malik Majeed, Planner III, Policy, Planning, Building & Growth Management
- Anna Chrzaniecki, Downtown Coordinator, Economic Development