

COVID-19 Recovery in Brampton's Food and Beverage Processing Sector

***BRAMPTON MEANS
BUSINESS NOW***

Presentation to Brampton Committee of Council
November 18, 2020
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Purpose

Provide data and insights on the need to facilitate and accelerate recovery and growth in Brampton's food, beverage and packaging companies

Participating Companies

Maple Lodge Farms

Jamie's Cracked Corn

Give & Go

Coke Canada

Sofina Foods

Parmalat

Embassy Ingredients

Italpasta

Loblaw

Maple Leaf Foods

WG Pro Manufacturing

Sheridan College

Olde York Potato Chips

Novolex Packaging

Key Findings

Only one company had a crisis management plan fit for COVID-19

Cost and productivity losses have cost firms millions of dollars

Nearly 50 percent of companies are still experiencing supply chain issues and are increasing raw material inventories to mitigate risks

Key Findings *continued*

Some firms saw absenteeism rates of 66%

Most manufacturers were able to make up lost food service sales with increased retail sales

Companies are still demonstrating a high level of confidence about how they will handle the second wave, while at same time having little clarity around long-term needs

Next Steps

Review, with partners, the current water and wastewater incentive programs to offset additional costs of doing business through COVID-19

Celebrate Brampton's food and beverage firms that show sector leadership and champion best practices

Review the opportunity to establish a "Centre of Excellence in Sustainable Packaging"

Continue to collaborate with existing networks to support food and beverage firms for job retention