

SCOOTY

Building Transit-Oriented Communities

www.ridescooty.com

Brampton Accessibility Advisory Committee

March 7, 2023



SCOOTY's Vision

1. Make **first** and **last mile** commuting **100% emissions free**
2. Provide **equitable, convenient, accessible** local mobility solutions
3. **Improve access to public transit and enable 15-minute cities**



We Started by **Listening**

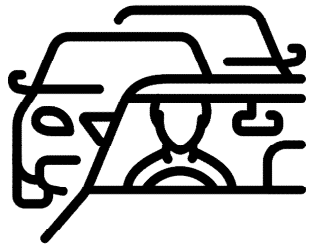
We heard: Brampton has to be a safe and accessible community for everyone

- Automobile-oriented sprawl is an issue
- Health and social impacts of congestion
- Environmental degradation and climate change
- Missed opportunity for housing and community spaces
- Public and Private spaces remain inaccessible to many
- Concerns about vehicles in incompatible spaces

We want to help address the challenges residents face

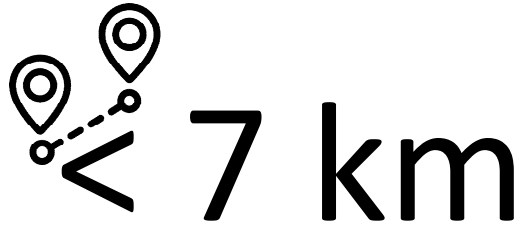


Problem - Brampton Must Improve Accessibility and Mobility



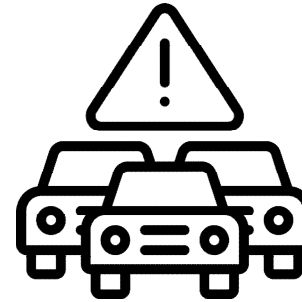
car dependency

(75%/11.5M Canadians commute to work via car)



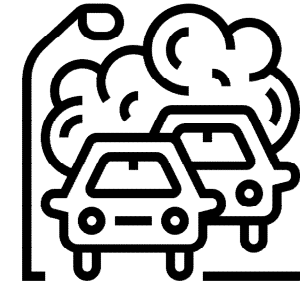
short distance trips

(83% of car trips in GGH are < 7km)



road congestion

(GGH Population growing to 15M residents by 2040)



GHG emissions

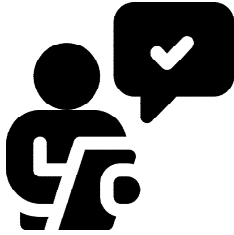
(Vehicles in GGH create 30% of total GHG emissions)

Addressing these challenges requires:

1. **Reducing the number of short distance car trips**
2. **Increasing public transit use**
3. **Creating accessible, complete communities**

GGH - Greater Golden Horseshoe Region

SCOOTY is Your Community-Focused Micromobility Partner



Public Consultation and Data-Driven Pilot Process

- Service areas based on community mobility needs
- Identify accessibility and safety requirements and improvements
- Use micromobility data to refine and improve service



Improve Local Mobility

- Use data to support bike lane expansion
- Support City of Brampton active transport links

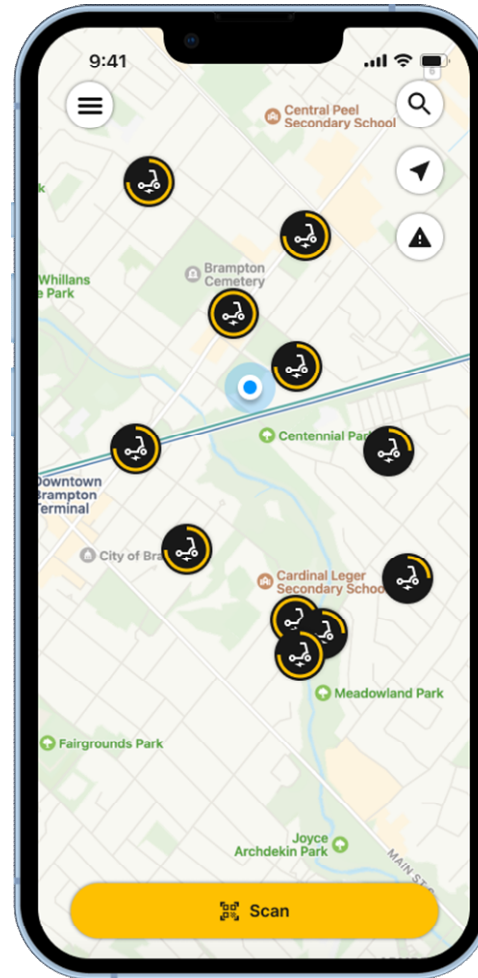


Complete, Accessible Communities

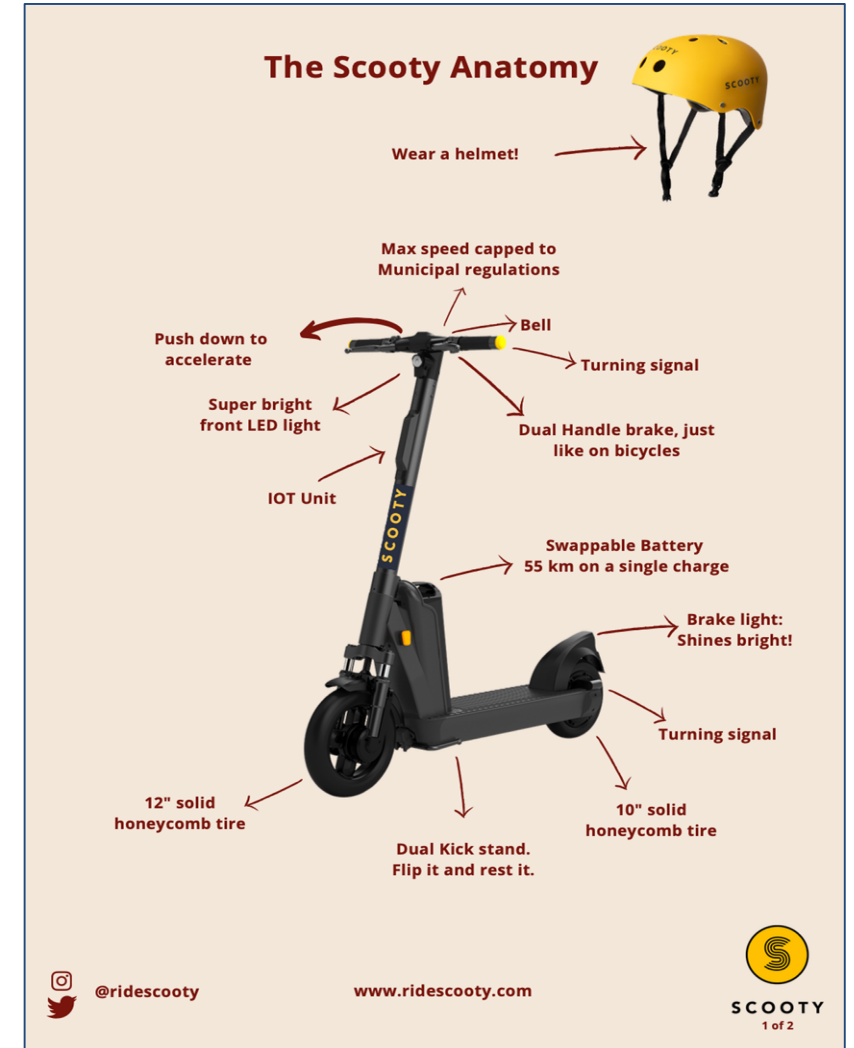
- Convenient first/last mile & local/community trips
- Zero emission, non-polluting, accessible mobility
- Promote safe and courteous e-Scooter and cycling use

SCOOTY Upgrades Based on Community Feedback

1. Accessible App
2. More information & contact cards on e-Scooters
3. Information and contact cards at designated parking areas
4. Updated e-Scooter design and technology
5. Third-party technical research on new technology



In-App e-Scooter Location



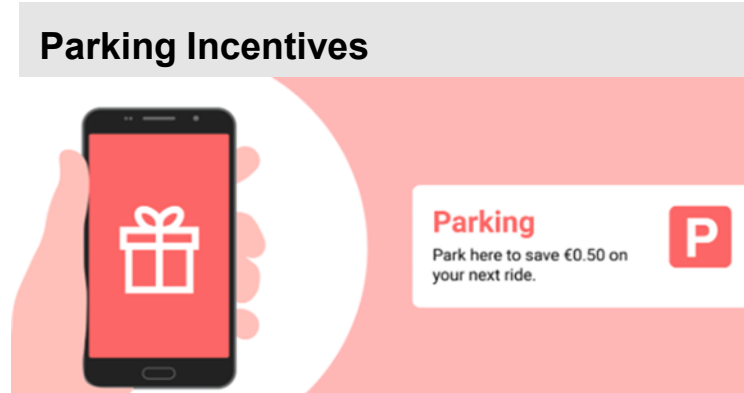
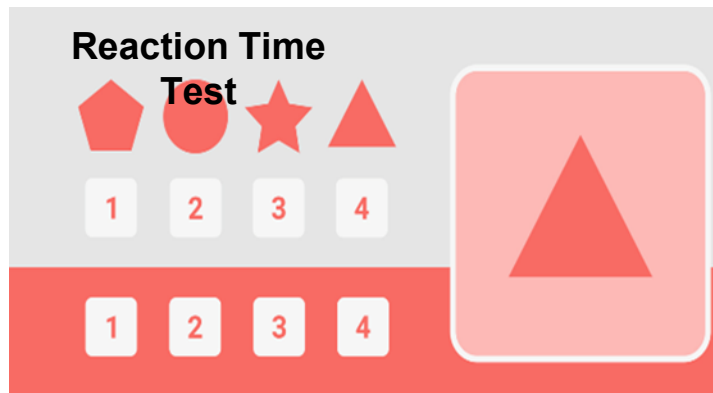
Putting Safety & Security First



Designated Parking Areas (Example)



App-Enabled Cable Lock (Example)



Notes

- Sidewalk detection', 'Reaction Time Test', 'Parking Incentives' features to be deployed by end of Q2 2023
- Designated Parking Area design to be determined by City of Brampton

Our Commitment to Safety and Accessibility is **Ongoing**

1. Sharing industry research and ridership data through the City of Brampton
2. **Continuous** consultation and acting on community feedback
3. Setting and meeting **high expectations for Safety and Courtesy**
 - Training riders on safe road use and defensive riding
 - Courtesy training and incentives
 - Precise geofencing and speed control, including signage where permitted
 - Safe route planning
 - Lock-to mechanisms & designated parking areas
4. **Third-party research** to evaluate sidewalk detection, noise generators

Thank You!



Moaz Ahmad
Chief Community Officer
moaz@ridescooty.com

