

Tracy Pepe

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Brampton City Hall

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With respects to the Sweeny & Co. development at 33-31 George ST N, I would like to voice my opinions and ask that this letter be attached to the planning and development committee on Monday January 31, 2022.

As you are aware I am a resident and a business owner within the downtown community. As the principle designer at The Scented L'air, I work with many condo developers and design teams. I want to applaud Sweeny & Co for putting forward an exciting and urban advanced development concept. There are many reasons the planning committee should consider this development, however the main focus is that this in line with European development, enhanced green design and healthier living.

First, as a rental concept this only benefits Brampton. I work with a firm, Oben Flats from Toronto, who ten years ago presented a rental property development, something unheard of at the time. Three buildings later and a very successful development. www.obenflats.com. This business model only supports the overall theme of community for the downtown. Instead of selling condo's to ultimately have a building full of landlords, this model creates 1 landlord, fosters community, encourages connection and inclusion. A proven model in most European cities.

Secondly, the emphasis on bicycle and the importance of green ways of living. With wider sidewalks to encourage strollers, walking and the emphasis on bike racks, this is forward thinking. As I have been working with Bike Ontario, other than PAMA, I am the only bike certified business in downtown Brampton. Adding green living needs to be the emphasis of corporations and individuals moving forward, this mandate is extremely important to our economic growth and our planet.

Finally, this development will offer a significant and powerful change to our neighborhood. As neglect has occurred with some homeowners, with the added development from Railroad, as well the thebuilding on George, more development will only help to improve our neighborhoods. I am speaking on behalf of many residents who live on Nelson and West St, we are thrilled that this is being considered.

Thank you for your time, I encourage you to share my letter with those who may find it useful. As well, I plan to be listening on Monday night, but moving forward do reach out I would have loved to presented to council.

Sincerely,

Tracy Pepe