

**Date:** 2023-03-27

**Subject:** **Liquor Sales Special Occasion Permit – Request for Municipal Significance Designation – Northern Heat Rib Series 2023 – Ward 7**

**Contact:** Laurie Robinson, Supervisor, Business Operations, City Clerk's Office

**Report Number:** Legislative Services-2023-228

**Recommendations:**

1. That the report from Laurie Robinson, Supervisor, Business Operations, City Clerk's Office, to the City Council Meeting of April 5, 2023, re: **Liquor Sales Special Occasion Permit – Request for Municipal Significance Designation – Northern Heat Rib Series 2023 – Ward 7**, be received; and
2. That the Northern Heat Rib Series 2023, scheduled June 23, 24 and 25, 2023, be designated as municipally significant for the purpose of obtaining a liquor sales Special Occasion Permit, and;
3. That a copy of this Resolution be provided to the applicant for inclusion with their application to the Alcohol and Gaming Commission of Ontario.

**Overview:**

- **For public liquor sales events where the applicant is not a charity or non-profit organization, an applicant cannot obtain a Special Occasion Permit unless the event is designated to be of municipal significance by City Council.**
- **This report is a request for Council to designate Northern Heat Rib Series 2023 as municipally significant.**

## **Background:**

### Liquor Licence Act, R.S.O. 1990, c. L.19, O. Reg 389/91: Special Occasion Permits

For public liquor sales events where the applicant is not a charity or non-profit organization, an applicant cannot obtain a Special Occasion Permit (SOP) from the Alcohol and Gaming Commission of Ontario (AGCO) unless the event is designated to be of provincial or material significance by the AGCO or municipal significance by City Council.

### City of Brampton Process

Council established a process in 2012 to deal with public liquor sales events requiring a designation of municipal significance. This report implements the Council approved process.

## **Current Situation:**

### Applicant Status

This event/applicant does not meet the SOP criteria as established by the AGCO, as Northern Heat Series Fest is not a charity or non-profit organization. Therefore, Council must designate the event municipally significant to facilitate the SOP application approval by the AGCO.

### Event Details

Location: Chinguacousy Park, 9050 Bramalea Road  
Date(s): Friday, June 23, 2023 – 4 pm-11pm  
Saturday, June 24, 2023 – 12 pm – 11 pm  
Sunday, June 25, 2023 – 12 pm – 9 pm  
Set-up – June 22 through June 23 until 1 pm  
Tear down – June 25, 8 pm – 12 am

Contact: Linda Kowal, Northern Heat Rib Series  
[linda@NHRS.ca](mailto:linda@NHRS.ca), 289.962.1145

Expected

Attendance: 10,000 – 15,000 over 3 days (peak attendance 3,000)

## **Corporate Implications:**

### Financial Implications:

There are no financial implications resulting from this report.

**Term of Council Priorities:**

This report aligns with the strategic directions that Brampton is a Mosaic and a Well-run City by enabling and supporting community events in the City.

**Conclusion:**

It is recommended that this event be designated municipally significant pursuant to AGCO regulations for the purpose of obtaining a Special Occasion Permit.

Authored by:

Reviewed by:

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Laurie Robinson  
Supervisor, Business Operations, City  
Clerk's Office

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Peter Fay  
City Clerk

Approved by:

Approved by:

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Paul Morrison  
Acting Commissioner, Legislative  
Services

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Marlon Kallideen  
Chief Administrative Officer

**Attachments:**

- Attachment 1 – Northern Heat – Request for Municipal Significance
- Attachment 2 – Brampton Chinguacousy Site Plan