ParticiPARKS

Designing for an active community

ParticiPARKS Overview on May 10th 2023

Presented by Ken Zolotar (Manager of Stakeholder Relations)





What is a ParticiPARK?

- Designs in 4 municipalities are funded through the Public Health Agency of Canada's <u>Healthy Canadians and Communities Fund</u> (HCCF)
- It provides low-barrier outdoor movement opportunities for all, inclusive of socioeconomic status, age, culture, race, gender, ability, sexual orientation or geographic location.
- It amplifies and exists within the natural environment, like a trail, park, or field, through free and accessible designated "stations" that encourage physical activity in nature.
- The design process includes local advisory groups comprised of key stakeholders and community members from equity-deserving groups



ParticiPARK Locations

- Municipal Partners
 - La Ronge Saskatchewan
 - Winnipeg Manitoba
 - Fredericton New Brunswick
 - Brampton Ontario
- Neighbourhood Criteria
 - Diverse demographic neighbourhood
 - Accessible by public transit
 - Near community amenities



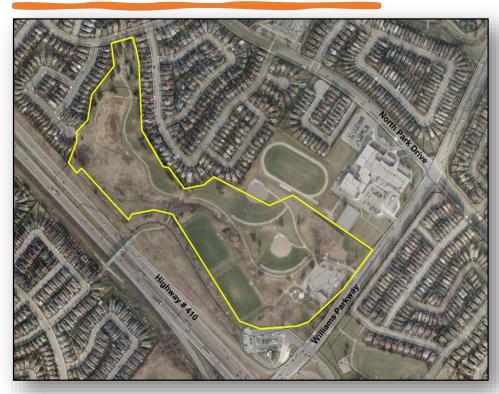


Brampton Location

Bramalea Limited Community Park

- 15.5Ha in size
- Central location accessible by various modes of transportation
- Existing sports fields, leash-free dog park, parking facility, playground
- Mixture of open maintained lawn areas and unmaintained naturalized areas
- Exposure to different Brampton socio-economic communities

Park Location



Aerial Photo: Bramalea Ltd Community Park

Key Map





Planned Activities

- Establish working relationship with local municipality
- Determine location/topographical map for the proposed ParticiPARK
- Assemble an advisory group of persons from the municipality, community organizations in proximity of the park and person's from or who work with equity deserving groups
- Host a community engagement day with potential users of the park (intended to be fun and free) to get design input in partnership with ParticipACTION and our design partner)
- Identify and host focus group sessions with community groups to inform park design and what would engage the community in the park.
- Create community informed design (3 iterations)
- Advisory Group to review and provide feedback on design
- Provide report at conclusion of the design phase
- Discuss approach to revenue generation for build phase

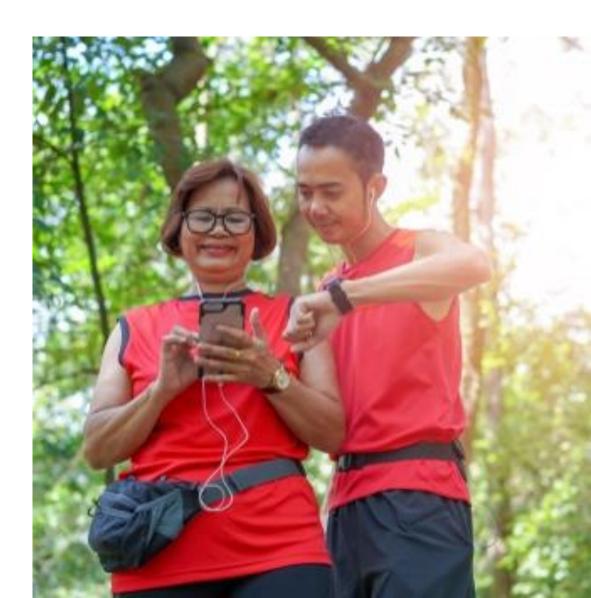
Financials/Costs

Direct costs to the City

- No direct costs for design phase
- In-kind staff time
- In-kind space and equipment use

Funding for build phase

- ParticipACTION and municipality to work together to secure implementation phase funding (not guaranteed)
- ParticipACTION will apply for HCCF implementation phase funding to support non-capital costs
- ParticipACTION is eligible to apply to other federal funds in collaboration with the municipality
- Corporate sponsorship, community foundations will be investigated.
- Other municipalities have identified capital budget to contribute to the build





Additional Questions

Thank you

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