



# ParticiPARKS

Designing for an active community

ParticiPARKS Overview on May 10<sup>th</sup> 2023

Presented by  
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# What is a ParticiPARK?

- Designs in 4 municipalities are funded through the Public Health Agency of Canada's [\*Healthy Canadians and Communities Fund \(HCCF\)\*](#)
- It provides low-barrier outdoor movement opportunities for all, inclusive of socioeconomic status, age, culture, race, gender, ability, sexual orientation or geographic location.
- It amplifies and exists within the natural environment, like a trail, park, or field, through free and accessible designated “stations” that encourage physical activity in nature.
- The design process includes local advisory groups comprised of key stakeholders and community members from equity-deserving groups



# ParticiPARK Locations

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- **Municipal Partners**
  - La Ronge Saskatchewan
  - Winnipeg Manitoba
  - Fredericton New Brunswick
  - Brampton Ontario
- **Neighbourhood Criteria**
  - Diverse demographic neighbourhood
  - Accessible by public transit
  - Near community amenities







# Brampton Location

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## **Bramalea Limited Community Park**

- 15.5Ha in size
- Central location accessible by various modes of transportation
- Existing sports fields, leash-free dog park, parking facility, playground
- Mixture of open maintained lawn areas and unmaintained naturalized areas
- Exposure to different Brampton socio-economic communities

# Park Location



Aerial Photo: Bramalea Ltd Community Park

Key Map







# Planned Activities

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- Establish working relationship with local municipality
- Determine location/topographical map for the proposed ParticiPARK
- Assemble an advisory group of persons from the municipality, community organizations in proximity of the park and person's from or who work with equity deserving groups
- Host a community engagement day with potential users of the park (intended to be fun and free) to get design input in partnership with ParticipACTION and our design partner)
- Identify and host focus group sessions with community groups to inform park design and what would engage the community in the park.
- Create community informed design (3 iterations)
- Advisory Group to review and provide feedback on design
- Provide report at conclusion of the design phase
- Discuss approach to revenue generation for build phase

# Financials / Costs

## Direct costs to the City

- No direct costs for design phase
- In-kind staff time
- In-kind space and equipment use

## Funding for build phase

- ParticipACTION and municipality to work together to secure implementation phase funding (not guaranteed)
- ParticipACTION will apply for HCCF implementation phase funding to support non-capital costs
- ParticipACTION is eligible to apply to other federal funds in collaboration with the municipality
- Corporate sponsorship, community foundations will be investigated.
- Other municipalities have identified capital budget to contribute to the build





# Additional Questions

Thank you

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