

Date: 2023-06-09

Subject: **Pride Crosswalks – Ward 3 and Ward 7**

Contact: Kevin Minaker, Manager, Traffic Operations and Parking, Road Maintenance, Operations and Fleet

Report Number: Public Works & Engineering-2023-536

Recommendations:

1. That the report from Kevin Minaker, Manager, Traffic Operations and Parking, Road Maintenance, Operations and Fleet to the Council Meeting of June 14, 2023, re: **Pride Crosswalks – Ward 3 and Ward 7**, be received;
2. That Pride crosswalk be installed on the west leg of the intersection of George Street South and Wellington Street West in Ward 3 and on the Chinguacousy Park Trail adjacent to the Brampton Fire/Life Safety Education Centre in Ward 7; and
3. That, beginning in 2024, staff implement annual public displays of Pride, which may include but are not limited to crosswalks and murals in the month of June as visible demonstrations of Pride in the City, and in support of the City's 2SLGBTQ+ communities.

Overview:

- **At the June 7, 2023 Committee of Council meeting, staff were directed to report back to the June 14, 2023 Council meeting regarding Pride murals and crosswalks.**
- **Staff recommend the installation of two Pride crosswalks in the following City locations as visible demonstrations of the City's support for 2SLGBTQ+ community:**
 - **West leg of the intersection of George Street South and Wellington Street West in Ward 3; and**
 - **Where the Chinguacousy Trail crosses the Chinguacousy Park driveway adjacent to the Brampton Fire/Life Safety Education Centre in Ward 7.**

- **In 2019, the Region of Peel established annual funding for up to \$25,000 to be utilized by the City of Brampton, City of Mississauga and the Town of Caledon for the creation of road decal Pride Flag crosswalks and Trans Flag crosswalks.**
- **Following Council approval, staff will proceed with the installation of the Pride crosswalks as soon as possible, and if it is not possible in the next couple of weeks, staff will begin annual installation of Pride crosswalks starting in June 2024, subject to Council approval.**
- **The costs associated with the installation of Pride crosswalks at the two locations identified are estimated up to \$32,000, depending on paint and material costs.**
- **The City is eligible for funding up to \$8,333.33 from the Region of Peel to cover a portion of the costs associated with the City's 2023 Pride crosswalks and intends to seek reimbursement. The remaining cost will be absorbed by the Public Works and Engineering operating budget.**

Background:

At the June 7, 2023 Committee of Council meeting, Council directed staff to report back on options to install Pride-related murals and crosswalks in the City of Brampton.

In 2019, the Region of Peel established annual funding for up to \$25,000 to be utilized by the City of Brampton, City of Mississauga and the Town of Caledon for the creation of road decal Pride Flag crosswalks and Trans Flag crosswalks. The funding supports Peel municipalities with the implementation of visible demonstrations of Pride as symbols of support for the 2SLGBTQ+ community.

In 2020, the Region updated its Pride in Peel resolution with the following:

- Up to a maximum of \$25,000 for the Cities of Brampton and Mississauga and the Town of Caledon with each receiving up to one third of the funds;
- The funds be applied toward visible demonstrations of Pride across the Region as determined through consultation with the communities and staff of each respective municipality;
- Visible demonstrations may include but are not limited to flags, murals, and crosswalks; and
- The funds will not be used for entertainment or event purposes.

In spring 2021, the City of Brampton installed rainbow benches in Garden Square as a visual symbol of support for the 2SLGBTQ+ community. Pride flag ground decals were also installed in Vivian Lane. The City continues to explore opportunities for collaboration and with community organizations to implement additional visible demonstrations of Pride as symbols of support for the 2SLGBTQ+ community.

Current Situation:

Proposed Pride Crosswalk Locations:

Staff have identified two locations (see Attachments 1 and 2) for Pride crosswalks in publicly visible areas of the City. Staff will paint temporary Pride Flags on the crosswalks (see Attachment 3) as specified below. These locations are selected based on the lowest risk to the safety of all road users. The proposed locations are:

1. West leg of the intersection of George Street South and Wellington Street West in Ward 3; and
2. Where the Chinguacousy Trail crosses the Chinguacousy Park driveway adjacent to the Brampton Fire/Life Safety Education Centre in Ward 7.

Once approved by Council, staff will proceed with implementing the Pride crosswalks as soon as possible. If it is not possible to meet the timeline in the next couple of weeks, staff will endeavor to have the crosswalks painted annually beginning in 2024, subject to Council approval.

Public Art Installations, Activations & Exhibitions

Brampton's first Public Art Strategy is in development and will provide a clear curatorial framework that sets a vision for public art, inclusive of murals. Future artworks and exhibitions will be featured during Pride Month celebrations as part of the City's commitment to inclusion, solidarity, and connection with the 2SLGBTQ+ communities.

Corporate Implications:

Financial Implications:

The costs associated with the installation of Pride crosswalks at the two locations identified can be up to \$32,000, depending on the type of paint and material. Approximately \$8,333.33 of the cost can be recovered through the funds allocated by the Region of Peel. There is sufficient funding within Public Works and Engineering operating budget to absorb the remaining cost of \$23,666.67.

Term of Council Priorities:

The recommendations in this staff report supports the Brampton is a Mosaic priority to develop a Diversity, Equity and Inclusion (DEI) Strategic Blueprint to provide a

comprehensive action framework to coordinate the City's approach to embedding DEI into our programs, services and initiatives.

Conclusion:

Staff have identified two locations for Pride crosswalks as visible demonstrations of Pride in the City, and in support of the City's 2SLGBTQ+ communities. With Council approval of this report, staff will move forward with the installation of both crosswalks in the next couple of weeks and will endeavor to have the crosswalks painted annually.

Authored by:

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Attachments:

- Attachment 1 – Proposed Pride Crosswalk – George Street South and Wellington Street West
- Attachment 2 – Proposed Pride Crosswalk – Chinguacousy Trail
- Attachment 3 – Proposed Crosswalk Design