

## Active Transportation Advisory Committee 2023-26 Work Plan

	Project	Item	Success Metric	Delivery Timeline	Funding Allocation
<b>Policy</b>	Bicycle Friendly Community (BFC) Program	Review and determine next application time to Share the Road Cycling Coalition, for focus on Engineering, Encouragement, Education, and Evaluation & Planning	Assistance and successful completion of application to maintain status working towards next level Silver status application when it is time to reapply.	Q4 2023	
	Bicycle Friendly Community Program	Understand and promote BFC parking plan from Share the Road. Work with retailers to add <a href="#">bike parking</a>	Additional bike parking available to encourage increased cycling mode share, network transit connectivity, and strengthen equity for a diverse population	2026	
	<a href="#">Walk Friendly Community</a>	Determine if walk recognition program exists and make recommendation whether city should apply	Recommendation on whether or not to apply if program exists in support of serving diverse population, improving health & wellbeing, and transit connectivity.	Q4 2023	

	Active Transportation Master Plan, Vision 2040, and other planning documents	Identify priorities for ATMP and Vision 2040 implementation. Including, but not limited to the mosaic of safe, integrated transportation choices and new modes, contributing to civic sustainability, and emphasising walking, cycling, and transit; Bike racks, curb cut locations, wayfinding and winter maintenance policy.	Delegate to Council on priority items. Refine Work Plan as required. Prioritise items listed in identified projects in support of term of Council priorities.	Q4 2023	
	Data Collection	Advocate for permanent counting infrastructure such as counter on Franceschini Bridge. Consider counter visible to users in Vodden project.	Implement bicycle and pedestrian counters in significant bicycle capital expenditures projects as part of BFC evaluation & planning for determination of future infrastructure, and supporting transit & connectivity	2026	
	Bylaw Amendments	Work with staff to have bylaw update recommendations from 2018-2022 implemented	Bylaws are amended to better facilitate cycling and related infrastructure to increase Vision Zero safety and cycling mode share. (ie. encourage 'interested but concerned' cyclists to use on-road infrastructure.)	2023	

	Bylaw Enforcement	Review Parking Master Plan to understand potential positive impact with respect to additional personnel and increased fines	Review and present to committee to determine if PMP suggestions are sufficient	2024	
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	Year-End Report	Prepare a year-end report which outlines projects/tasks completed and/or still in progress.	Delivery and delegation of report to ATAC and Committee of Council with emphasis on term of Council priorities, ATMP, Vision 2040, Vision Zero and BFC objectives.	Q4 2023	
<b>Programs</b>	Community Support Subcommittee	Develop a framework to guide the ATAC's role in the delivery of sustainable community programs including Brampton bike hub, Bike the Creek, Bike Rodeos, Bike Valet, and safety presentations. Itemise what we can support and suggest how to approach ad hoc opportunities. Identify when staffing is needed.	Documented framework assisting ATAC members to prioritise volunteer time and identifying staffing needs in support of term of Council priorities.	2024	

	Community Rides	Delivery of annual community ride program. Provide surveys to riders.	Successful delivery of community rides. Positive feedback. Increase participation as part of BFC education, encourage culture of our diverse population, environmental resilience, health & wellbeing, and connections to transit.	Annually	
	Community Rides	Continued Promotion of Community Ride program	Advertising budget to promote Community Rides. Staff allocation to target and promote on social media. Timed, targeted mailing of notices to residents as part of BFC encouragement.	Annually	
	Bike The Creek	Work with Bike the Creek event planning partners to support, promote, and participate.	ATAC representation on committee, in support of BFC encouragement and education.	Q4 2023	

	Bike Month	Work with City Staff, BikeBrampton, Brampton bike hub and Brampton Downtown BIA to support, promote and participate in Bike Month events with a sufficient lead time	<p>ATAC representation at Bike To Work Day Celebration to support BFC encouragement and education, environmental resilience, health &amp; wellbeing</p> <p>Speech from Co-Chairs</p> <p>Increased participation</p>	May 2024 and annually	
	Ontario Bike Summit	Have two ATAC members attend Ontario Bike Summit and one ATAC member attend National Bike Summit conferences.	Networking, promotion of Brampton as a cycling destination, sharing of best practices in support of BFC encouragement, education and engineering	Q2 2024 and annually	
	International Bike Show	ATAC volunteers to support Brampton Tourism International Bike Show.	<p>Share event feedback with ATAC.</p> <p>In support of tourism, economic development and BFC encouragement.</p>	March 2024 and annually	
	Committee Participation	ATAC members participating in various committees as are able to. Committees include but are not limited to: Peel Safe and Active Routes to School;Brampton Environmental Alliance; Vision Zero; other Citizen Committees	Fulfil ATAC mandate to liaise with partners. Share information relating to walking, cycling and micromobility in Brampton, in support of term of Council priorities.	Ongoing	

	brampton.ca/cycling	Regularly review content for timeliness, accuracy and relevance	Accurate and relevant information. Link to RidewithGPS App. in support of BFC encouragement, education and engineering.	Ongoing	
	Bicycle Courses	Reintroduce cycle training and CAN-BIKE courses in Parks and Recreation guide	Availability of cycle training / CAN-BIKE courses in Parks and Recreation Guide in support of BFC education and health and wellbeing of an active community.	2024	
<b>Infrastructure</b>	Bike Parking	Ensure adequate bike parking is included in ATMP and <a href="#">Parking Master Plan</a> (Q423), prioritise parking expansion downtown and in major centres. Liaise with priority potential partners (BIA, private owners etc.)	Bike parking is expanded and new opportunities are identified in support of BFC encouragement, and building or our growing urban centre and neighbourhoods.	Ongoing	

	Curb cuts	Ensure ATMP and other planning documents include adequate budget and provision to install curb cuts. Identify priorities for fix it projects	All inappropriate curbs are removed or planned to be removed on a reasonable timeline and with adequate budget/resources in support of Vision Zero safety and BFC engineering and encouragement.	Ongoing	
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	ATMP response	Respond to contents of ATMP infrastructure needs, provide advice to council, identify priorities for ATMP Implementation. Identify missing infrastructure gaps	ATMP reflects ATAC priorities/insights, and ATAC priorities are resourced and planned in support of Vision Zero and all aspects of BFC program, and term of Council priorities.	Ongoing	
	Winter maintenance	Respond to and advise on bylaws plans and policies as appropriate regarding snow storage, scheduling etc. Advocate for a program to monitor snow clearing performance	ATMP and other planning documents reflect Walking, transit, and cycling needs and support best maintenance practices in support of Vision Zero safety, 2040 Vision and BFC.	Ongoing	

	Vegetation maintenance	Advocate for increased cutting back of vegetation along sidewalks and pathways. This is a Risk Management issue.	Clear paths and sidewalks, fewer complaints in support of Vision Zero safety and BFC engineering, and encouragement.	2026	
	Aesthetics around bus stops, parks, busy pathways	Advocate for increased garbage collection. Encourage the city to identify areas needing more frequent collection or additional bins.	No overflowing garbage cans in support of safety, health and 2040 Vision.	2023	
	Intersection Design	Work with staff to improve design to keep cars out of bike lanes, implement Leading Pedestrian Intervals, remove need to push button for walk/bike signal, <a href="#">raised crosswalk</a> pilot at intersection with high pedestrian volume. This is key to achieving Vision Zero.	Re-do 2023 compliance count in support of Vision Zero safety, BFC engineering and encouragement.	2026	
	Wayfinding	Install more high quality signage for walking and cycling. Compare to communities with high quality signage. Identify low stress connections for signing	Additional wayfinding signage installed in support of tourism, economic development, and BFC encouragement. Leads to better health & wellbeing, transit & connectivity, and environmental resilience.	2026	



	Orangeville Brampton Rail Trail	Advocate for a budget allocation for planning the trail. Monitor the progress of the trail implementation and provide advice.	Budget allocation in support of trail planning which leads to environmental resilience & sustainability, connecting urban centres and neighbourhoods, health and well-being, transit & connectivity.	2023	
<b>Partnerships</b>	Meet and work with or send correspondence to organisations, that can help improve active transportation	Bylaw Enforcement, Police, Risk Management, Halton Region, Metrolinx, Mayor's Office, Parks and Rec, Traffic Operations, Maintenance, SNAP, TRCA, CVC, Brampton Transit, event organisers, Medical Officer of Health, neighbouring municipalities, others as identified	Meetings have happened, correspondence sent in support of Vision Zero safety, health & wellbeing, ATMP, 2040 Vision and BFC.	2024	
<b>Data</b>	Work with appropriate organisations to collect better vulnerable user collision data. Pedestrian and cyclist counts.	Incident maps available to the public. Advocate for AT data collection to be part of AT budget. Data can be used to identify safety problem areas.	Maps available  Budget allocation for data collection in support of BFC evaluation & planning, population diversity equity, transit & connectivity.	2026	

<b>Education</b>	Educate public through Parks and Rec, City website, Garden Square screen, social media, etc	Road Watch, bike lane rules,	Material created and sent or posted online in support of BFC education.	2024	
<b>Tourism</b>	Work with CityTourism for a collaborative effort to promote Bike the Creek and bike routes in the city	Consider an Ambassador Ride with GPS Account  Consider partnership with Tourism on wayfinding	Account upgraded, routes created for account in support of 2040 Vision, BFC, and term of Council priorities.	2024	