



OCT 27, 2023

# DRESS PURPLE DAY

PEEL CHILDREN'S AID FOUNDATION



Every October, Children's Aid Societies across Ontario raise awareness about the important role that individuals and communities play in supporting vulnerable children, youth, and families through the provincial Dress Purple Day Campaign.

Share messages of support on social media and join us at our upcoming events!

Together we will continue to speak up for every child and youth's right to safety and well-being in all spaces.

**8,000**

families helped each year in Peel

**99%**

of our work is done with children, youth and families in their own homes

**46%**

of children and youth experience mental health concerns

**80**

programs delivered to youth through our Trailblazers Youth Centre

**326**

families received early help by connecting with community resources

**675**

families received help through our ethno-cultural programs rooted in the family's cultural heritage

**1,200**

children and youth received gifts and toys for the holidays

## OCTOBER EVENTS:

<b>FRI 13</b>	<b>MALL POP-UP BOOTH MISSISSAUGA</b> ↳ Mississauga Valley Community Centre 3pm-7pm
<b>SAT 14</b>	<b>FOSTER INFO DAY WITH PEEL CAS</b> ↳ Via Zoom 11am - 2pm
<b>THURS 19</b>	<b>MALL POP-UP BOOTH BRAMPTON</b> ↳ Bramalea City Centre, Brampton 12pm - 4pm

<b>TUES 24</b>	<b>MALL POP-UP BOOTH CALEDON</b> ↳ Caledon Centre for Rec & Wellness 12pm - 4pm
<b>THURS 26</b>	<b>LEARN ABOUT US: DUTY TO REPORT</b> ↳ 25 Capston Dr., Mississauga 1pm - 3pm
<b>FRI 27</b>	<b>DRESS PURPLE DAY BLOCK PARTY COMMUNITY EVENT</b> ↳ 25 Capston Dr., Mississauga 2pm - 6pm

## CITY COUNCIL PRESENTATIONS:

- October 11 City of Mississauga
- October 18 City of Brampton
- October 24 Town of Caledon
- October 26 Region of Peel

Plus! Mississauga & Brampton Clock Towers & Pearson Airport Tower will be Lit in Purple on October 27

[PEELCAS.ORG/DRESSPURPLE](https://peelcas.org/dresspurple)



@PeelChildrensAid



@PeelCAS