

Brampton Minor Football Association

Delegation to City Council of Brampton

History of The Organization

- ▶ Not for Profit volunteer organization providing Tackle Football to Minors in the Peel Region Area
- ▶ Established in 1973 and is celebrating 50 Years as an organization
- ▶ Grassroots football program at the core of Brampton football and overall sport for decades
- ▶ Made up of volunteers, operated by an executive board of directors
- ▶ Responsible for teaching over 10,000 youth to play football since inception
- ▶ Beginning football program for over 100 current or former CFL players

Current State of the Organization

- ▶ Organization recovering from the impact of COVID and how it put football specifically in a tough spot due to sport specific equipment
- ▶ Organization has suffered setbacks in regards to financial stability but has since elected a new board of directors to operate the organization
- ▶ Beginning of a new group of board members looking to take the organization in a more positive direction and partner with the City of Brampton to provide the best experience to the youth
- ▶ In compared to prior to covid, football membership is down but has increased year over year since 2022 so there is cause for enthusiasm of the future

Our Request from Council

We are seeking Financial relief in the form of reduced city operated storage fees, and to develop a partnership with the city to promote sport for the youth and make it more accessible.

- Current storage fees are annual of \$5000/year
- Rentals and facility costs are above \$3000/year

What This Will Allow Us To Do

- ▶ Create a Slush Fund/Financial Assistance Pool. This will allow us to eliminate the financial barriers for many youth to playing football
- ▶ Funds will allow us to subsidize the cost of playing football based on specific situations and the goal is being equitable
- ▶ This will allow us to navigate equipment replenishment which in football is mandatory every 3-5 years to avoid substantial one time equipment costs
- ▶ Allow us to have money for any emergency costs as well as future needs such as facilities, rentals, and transportation

Partnership With the City

- ▶ We want this to be the first step to working with the city to support the long term viability of the BMFA
- ▶ We want to assist the city with initiatives that promote inclusivity, diversity and sport among our youth
- ▶ Continue to have our volunteers contribute to the local schools as coaches and volunteers and be ambassadors for the city
- ▶ Increasing our reach within the city about the BMFA but also other BSA clubs and initiatives
- ▶ Goal is to return to the city next year with our success after this year and continue to work on a plan moving forward

What This Will Do

- ▶ Allow more youth to have less barriers to playing football
- ▶ Allow a long standing organization to continue to provide football at the grassroots level to a community that has a very rich football history
- ▶ Allow the organization to financially recover from a difficult time and help the new board have a fresh start in making the BMFA one of the greatest minor football associations in the province as it once was
- ▶ Allow the City of Brampton to have more support at the grassroots but also within the education system as a result of our partnership
- ▶ Increase the emphasis of sport for our youth