

Downtown Brampton BIA

February 24, 2023

To Whom It May Concern
City of Brampton
2 Wellington Street West
Brampton, ON, L6Y 4R2

RE: Downtown Brampton BIA Letter of Support for Food District in McArter Lane,

To Whom It May Concern,

On behalf of the Downtown Brampton BIA (DBBIA) we are writing to the City of Brampton with regards to the Food District proposal for McArter Lane by property owner Mohamad Hanif.

On behalf of the Downtown Brampton BIA board of directors, I write to the City of Brampton to officially endorse the McArter Food Festival as proposed by landlord Mohamad Hanif. It is important to note that through the City of Brampton Food Truck By-law any type of outdoor food truck and/or food vendor requires the endorsement by the Downtown Brampton BIA.

The Food District proposal for McArter Lane fits very nicely into a number of initiatives that the City of Brampton and the Downtown Brampton BIA have been collaborating on specifically on Main Street North area. Furthermore, Food Halls and Districts have been developed in several downtowns to revitalize a downtown areas.

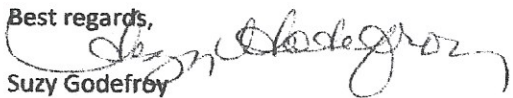
The DBBIA is happy to support the proposed Food District starting April 2023, with the following provisions to ensure that food district success:

- Ongoing cleaning to keep area welcoming and inviting on a 24/7 basis
- Enhanced lighting in McArter Lane to ensure this business concept is well lit for consumers
- Beautification enhancements – patio furniture and greenscaping
- Quarterly reports to assess pilot project with DBBIA and local businesses
- Private Washrooms for clientele in the existing Dress People building
- Prominent signage for parking in Nelson Parking Garage

Should any of the above listed provisions not be followed the DBBIA will remove its endorsement.

In closing, the Downtown Brampton BIA looks forward to collaborating with landlord Mohamad Hanif and the City of Brampton to ensure the Food District for McArter Lane is a success and generates additional foot-traffic and business to the downtown core. If you have any further questions please let me know.

Best regards,


Suzy Godefroy
Executive Director
Downtown Brampton BIA