



LOGO BREAKDOWN

CHAPTER 50: TELLING THE STORY OF BRAMPTON'S PAST, PRESENT & FUTURE



**HALF CENTURY
BLUE**

**HALF CENTURY
RED**

**HALF CENTURY
FOREST**

**HALF CENTURY
YELLOW**

TYPOGRAPHY

HEADLINE TEXT

DRUK CONDENSED

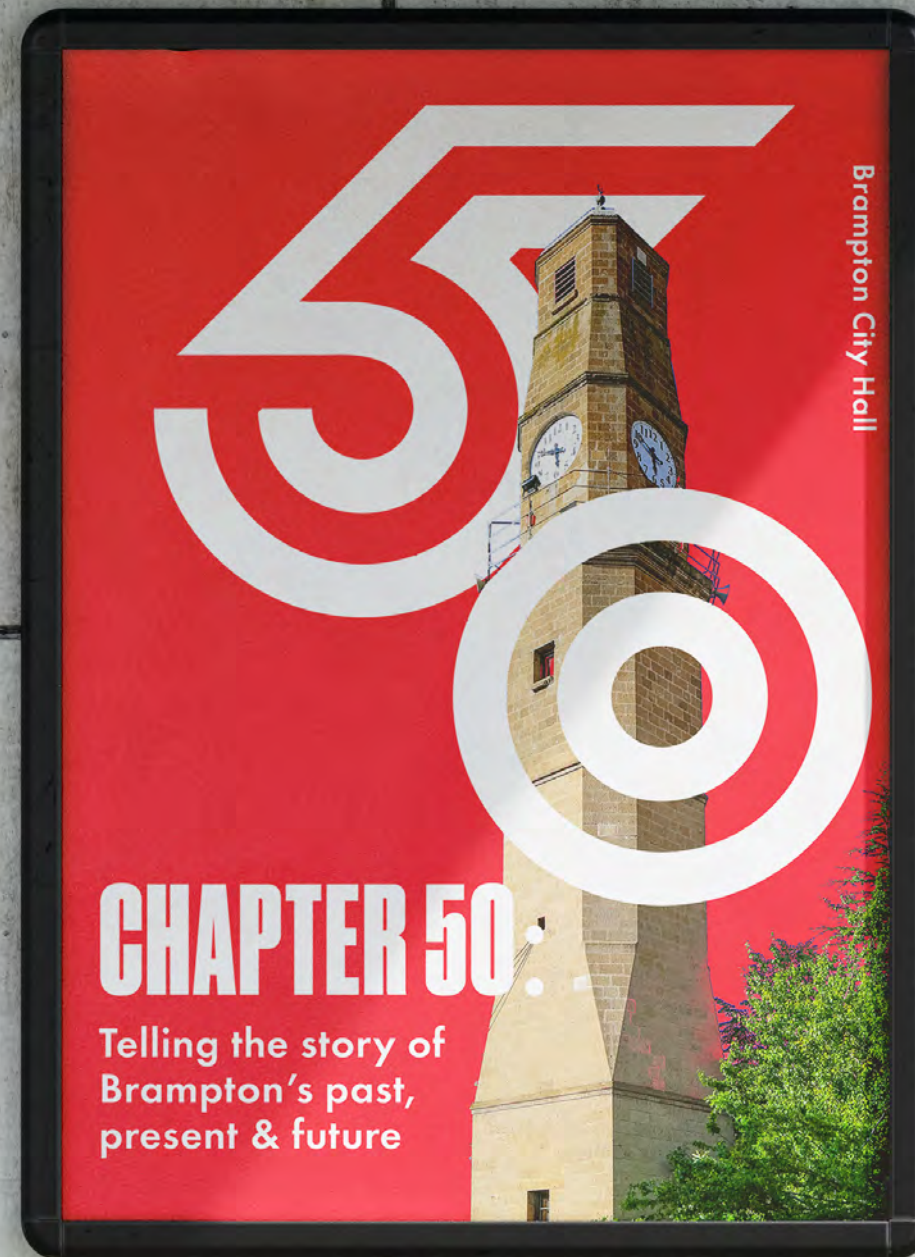
BODY TEXT

FUTURA PT DEMI

BRAND APPLICATION



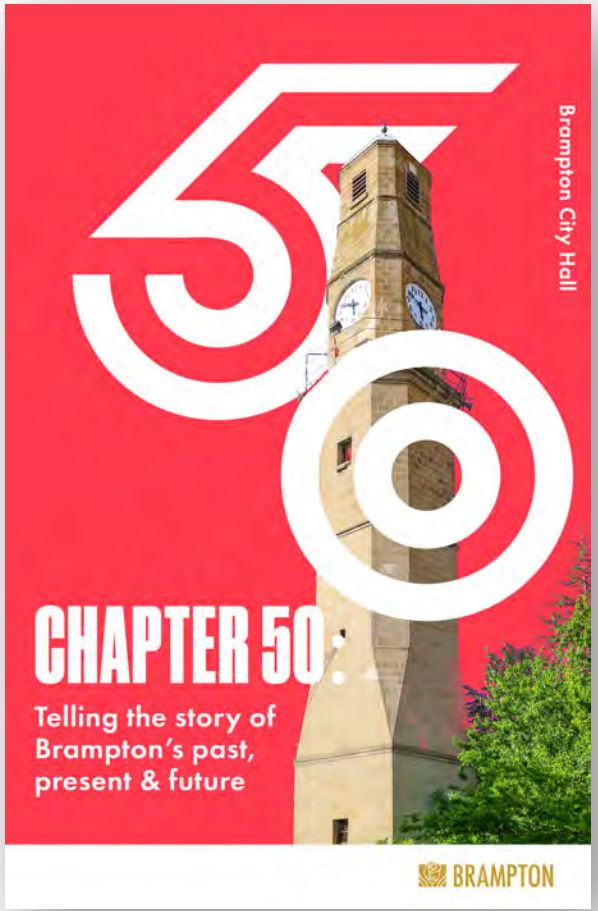
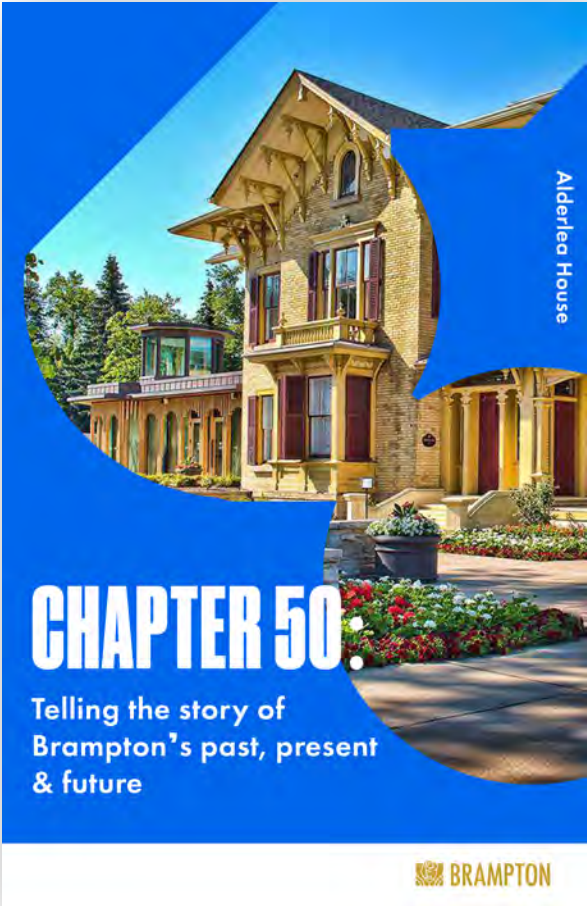
BRAND POSTER



SOCIAL MEDIA



SOCIAL MEDIA



**GOLD CITY
LOGO**



BRAMPTON