

November 15, 2023  
Committee of Council  
Discussion Item:

# How the City of Brampton is taking action to end violence against women



*Image from the June 21, 2023 City of Brampton Committee of Council meeting*



# Response to Gender-Based Violence: Highlighted Actions (2019-present)



Images from the Take Back the Night event, and Flag Raising Ceremonies.

- Since 2019, the City of Brampton has taken **over 65 individual actions** to combat violence against women through awareness, empowerment, and advocacy. Highlights are captured below.
- **2019** – City Council motion to continue to support and work with existing programs at the Region of Peel who are providing services to those affected by domestic violence, and to support public awareness and advocacy regarding violence against women.
- **2020-present** – Support and participation at the Region of Peel Family Violence Action Table and annual co-design of Region of Peel Violence Against Women campaign.



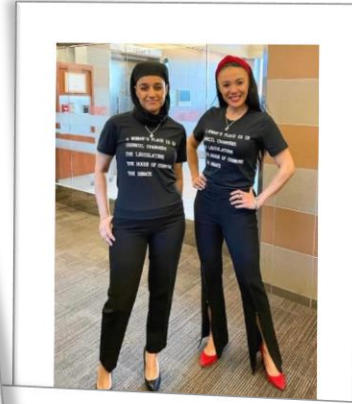
# Response to Gender-Based Violence: Highlighted Actions (2023)

- **2023** – Declaration of gender-based violence and intimate partner violence epidemic in Brampton.
- **2023** – Development of Brampton’s Employee Women Empowerment Network, a resource group focused on empowering women into leadership, providing mentorship and support for City-staff.
- **2023** – Advocacy to the Association of Municipalities Ontario (AMO) for increased supports for gender-based violence and intimate partner violence.



*Images from the Int'l Women's Day events, and Women Empowerment Network Self-Defense Workshop.*

# Response to Gender-Based Violence: Highlighted Actions (upcoming)

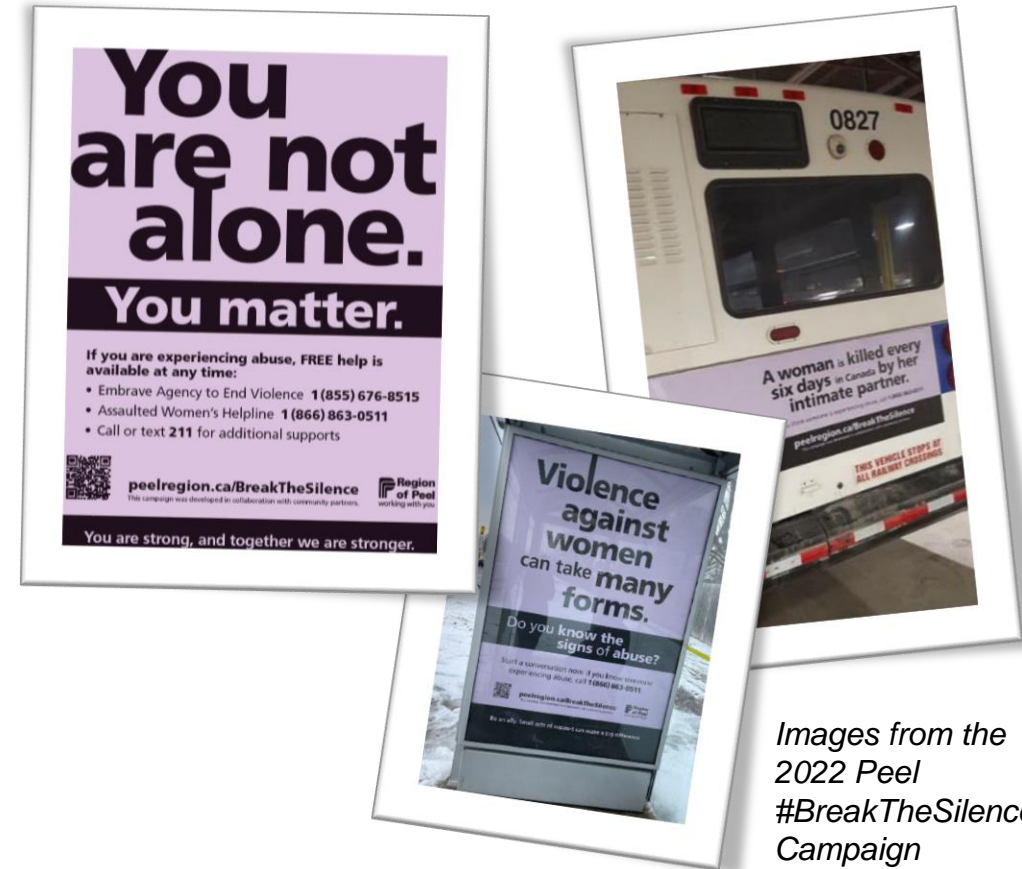


*Images from Regional Council meeting and Int'l Women's Day events.*

- Dedicated breastfeeding spaces and dedicated parking spaces for parents at City of Brampton facilities.
- Women's Advisory Committee (Terms of Reference to be developed)
- Gender-Based Analysis Plus training for senior leaders and Council
- Advocacy to upper levels of government for:
  - Transitional housing such as that provided by Armagh House with its necessary wraparound supports, be included in building affordable housing
  - Advocacy for financial support for transitional housing (specifically Armagh House's pilot model in Brampton).

# Annual #BreakTheSilence Violence Against Women Campaign

- The #BreakTheSilence campaign was developed with collaboration between the Region of Peel and community partners.
- The campaign has run annually since 2020 with materials targeting three key audiences:
  - Survivors
  - Bystanders
  - General Public
- All campaign flyers are translated into the top 5 languages in Peel.
- The 2023 campaign launches on **November 24**.



Images from the 2022 Peel #BreakTheSilence Campaign

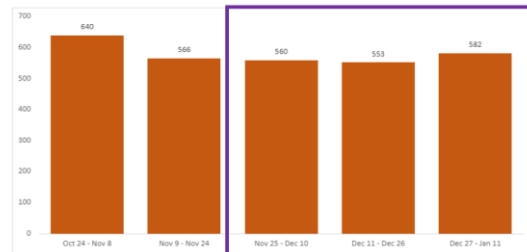
# Annual #BreakTheSilence Violence Against Women Campaign

- In 2022, Peel Regional Police (PRP) reported almost 16,000 family and intimate partner violence disputes. On average, that is more than 43 disputes every day, or 1.8 every hour.
- That is just what gets reported. Most incidents are believed to be not reported.
- Data trends from PRP, 211, Assaulted Women’s Helpline, and Embrave show increased reported incidents following the #BreakTheSilence campaign in 2022.

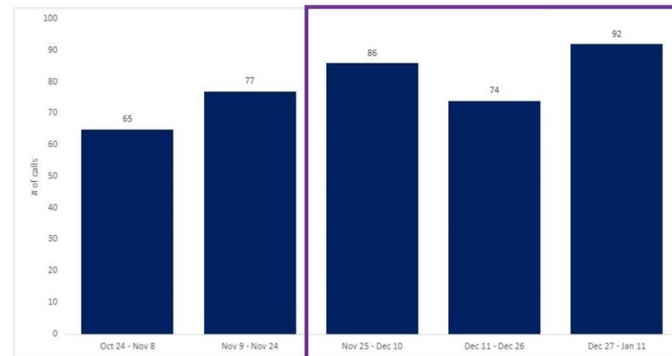
Data from Peel Police



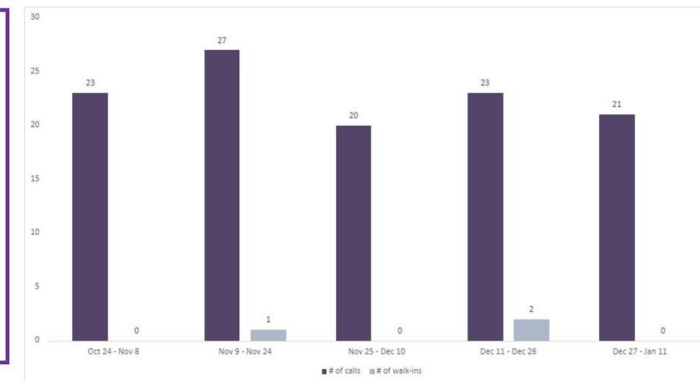
Data from 211 (calls and socials)



Data from Assaulted Women’s Helpline



Data from Embrave (calls and walk-ins)





# Upcoming Highlights

<b>November 22, 2023</b>	Community flag raising in Ken Whillans Square, recognizing Women Abuse Prevention Month.
<b>November 24, 2023</b>	Launch of the annual Peel Violence Against Women campaign. The community is encouraged to re-share campaign materials over social media by following #BreakTheSilence.
<b>November 25, 2023</b>	This day marks the International Day for the Elimination of Violence Against Women and the start of the 16 Days of Activism Against Gender-based Violence.

