

SIGNAGE AREA COMPARISON

CENTENNIAL MALL BRAMPTON LTD
227 VODDEN STREET E.



LEGEND

BUILDING SIGNAGE

WINDOW STOREFRONT SIGNAGE

SIGNAGE REMOVED

FUTURE PROPOSED SIGNAGE



SOUTH ELEVATION - 10% PROPOSED SIGNAGE AREA VARIANCE REQUEST

CENTENNIAL MALL - SIGNAGE COVERAGE		
SIGN AREA	WALL AREA	PERCENTAGE COVERAGE
1564.45 ft ² (145.34m ²)	15644.54 ft ² (1453.43 m ²)	10.0%



SOUTH ELEVATION - EXISTING CONDITION - 8.00% SIGNAGE COVERAGE (STAFF RECOMMENDATION)

CENTENNIAL MALL - SIGNAGE COVERAGE		
SIGN AREA	WALL AREA	PERCENTAGE COVERAGE
1251.56 ft ² (116.27m ²)	15644.54 ft ² (1453.43 m ²)	8.0%



SOUTH ELEVATION - 6% PERMITTED SIGNAGE

CENTENNIAL MALL - SIGNAGE COVERAGE		
SIGN AREA	WALL AREA	PERCENTAGE COVERAGE
893.14 ft ² (82.98m ²)	15644.54 ft ² (1453.43 m ²)	5.71%



SOUTH ELEVATION - EXISTING CONDITION - 11.23% SIGNAGE COVERAGE

CENTENNIAL MALL - SIGNAGE COVERAGE			
SIGN AREA (BUILDING)	SIGN AREA (WINDOW)	WALL AREA	PERCENTAGE COVERAGE
1106.44 ft ² (102.79m ²)		15644.54 ft ² (1453.43 m ²)	7.07%
	650.3 ft ² (60.4m ²)		4.16%

NOVEMBER 30/2023

VIEW LOOKING NORTH-EAST FROM KENNEDY ROAD

South Elevation - Existing



South Elevation - Proposed New Signage Location

